



發展品牌、升級轉型及  
拓展內銷市場的專項基金  
Dedicated Fund on Branding,  
Upgrading and Domestic Sales

(FTA and IPPA Programme)

For Official Use by HKPC Only	
Date of Receipt <sup>1</sup> :	2023-04-30
Date of full set of documents/ information ready:	
Application No.:	
Total Project Cost:	
Funding Sought:	
<input type="checkbox"/> Initial Payment	<input type="checkbox"/> Guarantee

**Dedicated Fund on Branding, Upgrading and Domestic Sales (BUD Fund)**  
(FTA and IPPA Programme)  
**Type (ii) Project<sup>2</sup>**  
**Application Form**

**I. Applicant Enterprise Information**

Name of the Applicant Enterprise (English):	GREAT RICH SUCCESS LIMITED
Name of the Applicant Enterprise (Chinese):	大展鴻圖有限公司
Date of Establishment:	08/08/2008 (DD/MM/YYYY)
Business Registration No.:	88888888
Website(s) of the Applicant Enterprise (if any):	www.greatrich.com
Address(es):	Room 8801-8803, 88/F, Happy Commercial Building, 1 Queensway, Hong Kong <input checked="" type="checkbox"/> This address is the actual office location of the applicant. <input type="checkbox"/> This address is for registration purpose only, the actual office location is
No. of Employees in Hong Kong (HK) <sup>3</sup> :	Full Time: 8      Part Time: 0

<sup>1</sup> Refers to the date on which the Hong Kong Productivity Council (HKPC) confirms the receipt of the application form and required documents.

<sup>2</sup> For implementing specific measures related to developing business in the FTA and/or IPPA market(s).

<sup>3</sup> The number of employees in Hong Kong shall include individual proprietors, partners and shareholders actively engaged in the work of the applicant enterprise as well as salaried employees of the enterprise, including full-time or part-time

Is Applicant Enterprise a listed company or planned to be a listed company in the coming year?			<input type="checkbox"/> Yes <sup>4</sup> <input checked="" type="checkbox"/> No
Form of Business (Please select in the appropriate box below)			Name (Hong Kong Identity Card / Passport No.)
<input type="checkbox"/>	Sole Proprietorship	Owner	
<input type="checkbox"/>	Partnership	All Partners	
<input checked="" type="checkbox"/>	Limited Company*	Individuals/corporates holding $\geq 30\%$ shares	Chan Tai Man / A888888 (8)
		* If there is no individual with shareholding of 30% or more, please provide the name(s) and the relevant information of the director(s) <sup>5</sup> .	

## II. Overview of Applicant Enterprise (#Please delete as appropriate)

Applicant's Overall Business	Current Business (if any) in the FTA and/or IPPA market(s)	Business Intended to be Developed under the Project
<p><b>Core business</b> Product/Service(s):</p> <p>GREAT RICH SUCCESS LIMITED is a HK based recruitment provider. Providing solution to employers with qualified candidates for job positions.</p> <p><b>Existing core market(s):</b></p> <p><input checked="" type="checkbox"/> Hong Kong</p> <p><input checked="" type="checkbox"/> Mainland</p>	<p><b>Current Business (if any) in the FTA and/or IPPA market(s)</b></p> <p><input checked="" type="checkbox"/> No current business in the FTA and/or IPPA market(s) yet (below boxes not applicable)</p> <p><b>FTA and/or IPPA market(s) with business already developed:</b></p> <p>Start Date:</p> <p>FTA and/or IPPA market(s) involved:</p> <p><b>Core Business:</b></p> <p><input type="checkbox"/> Same as the current business set out at the left column</p> <p><input type="checkbox"/> Business developed in the</p>	<p><b>Business Intended to be Developed under the Project</b></p> <p><b>Targeted FTA and/or IPPA market(s):</b></p> <p>Please specify:</p> <p>the United Kingdom</p> <p><b>Core Business:</b></p> <p><input checked="" type="checkbox"/> Same as the current business set out at the left column</p> <p><input type="checkbox"/> Business to be developed in the FTA and/or IPPA market(s) would be different from current</p>

salaried personnel directly paid by the enterprise, both permanent and temporary staff.

<sup>4</sup> Please refer to paragraph 2.1 of the application guide. Listed enterprises and enterprises having short-term plans to go listed are not eligible to apply under the programme.

<sup>5</sup> Please refer to paragraph 1.5.2 of the application guide regarding provisions on funding amounts and principles applicable to applicant enterprise and its related enterprises.

<input type="checkbox"/> Asia <input checked="" type="checkbox"/> Europe <input type="checkbox"/> America <input type="checkbox"/> Australia <input type="checkbox"/> Others (Please specify) :  <b><u>Business Model:</u></b> <input checked="" type="checkbox"/> B2B/B2C/B2B+B2C <sup>6#</sup> <input type="checkbox"/> OEM/ODM/OBM <sup>7</sup> /Import & Export Trading/Retail & Wholesale Business <sup>#</sup> <input checked="" type="checkbox"/> Others ( Please specify : Recruitment Agency )	FTA and/or IPPA market(s) is different from the core business. Product/service overview:  <b><u>Business Operation(s) already established:</u></b> <input type="checkbox"/> Yes Office/ Factory/ Retail point/ Others <sup>#</sup> ( Please specify : ) <input type="checkbox"/> No  <b><u>Sales Channels (Please specify):</u></b>	business. Product/service overview:  <b><u>Sales Channels (Please specify):</u></b> Setting up new office / sales point in the UK to reach our target audience
<b><u>Brand(s):</u></b> <input checked="" type="checkbox"/> No brands (the following not applicable)  <input type="checkbox"/> Registered Own Brand(s) Name: Location of Registration:  <input type="checkbox"/> Licensed Brand(s): Name: Geographical Coverage: Licensing Period:	<b><u>Brand(s):</u></b> <input type="checkbox"/> No brands (the following not applicable)  <input type="checkbox"/> Registered Own Brand(s) Name: Location of Registration:  <input type="checkbox"/> Licensed Brand(s): Name: Geographical Coverage: Licensing Period:	<b><u>Brand(s) to be Developed in the FTA and/or IPPA market(s) (if any):</u></b> <input checked="" type="checkbox"/> The proposed project does not involve any brands (the following not applicable)  <input type="checkbox"/> Registered Own Brand(s) Name: Location of Registration:  <input type="checkbox"/> Licensed Brand(s): Name: Geographical Coverage: Licensing Period:
	<b><u>Product(s)/Service(s) already in Compliance with Prerequisite Licence/Qualification/Certification:</u></b> <input type="checkbox"/> Yes (Please specify: )	<b><u>Product(s)/Service(s) already in Compliance with Prerequisite Licence/Qualification/Certification:</u></b> <input type="checkbox"/> Yes (Please specify: )

<sup>6</sup> Refer to modes of operations, namely Business-to-Business (B2B), Business-to-Consumer (B2C) or a combination of both (B2B + B2C).

<sup>7</sup> Refer to mode of operations, namely Original Equipment Manufacturing (OEM), Original Design Manufacturing (ODM) or Original Brand Manufacturing (OBM).

	<input type="checkbox"/> No <input type="checkbox"/> Not applicable	<input type="checkbox"/> No; relevant measures included under this application (Please specify: )  <input checked="" type="checkbox"/> Not applicable
<b><u>Product/Services with Awards if any:</u></b>		
<b><u>Applicant's Sales Turnover in last year:</u></b> HK\$ <u>14,707,076.97</u> (Ended: <u>12/2022</u> ) Audited/ <del>Unaudited</del> <sup>#</sup>	<b><u>Sales Turnover of the Current Business in the FTA and/or IPPA market(s) last year:</u></b> HK\$ <u>0.00</u> (Ended: ) Audited/ Unaudited <sup>#</sup>	

### III. Project Overview / Implementation Plan

<b>Objectives for business development (may choose more than one):</b>	<input type="checkbox"/> To develop/re-design the image of the company <input type="checkbox"/> To uplift the recognition of the company/brand in the FTA and/or IPPA market(s) <input type="checkbox"/> To develop new products/upgrade manufacturing technology <input checked="" type="checkbox"/> To enhance competition of the product(s)/service(s) in the FTA and/or IPPA market(s) <input checked="" type="checkbox"/> To establish more channels for sales <input type="checkbox"/> To safeguard the intellectual property rights of own brand name and product(s) in the FTA and/or IPPA market(s) <input type="checkbox"/> To enable product(s) saleable in the FTA and/or IPPA market(s) <input type="checkbox"/> To transform business model (from OEM/ODM to OBM) <input type="checkbox"/> Others (Please specify) : __
<b>Project Period:</b>	Total Duration: <u>18</u> Months Commencement and Completion Dates: <u>01/05/2023 - 31/10/2024</u> (DD/MM/YYYY - DD/MM/YYYY)

IV. Project Implementation Plan / Expected Project Deliverables / Project Expenditure			
Expected Project Deliverables <i>(Please specify)</i>	Commencement / Completion Date <i>(Please specify)</i>	Details of the Expenses <i>(# please delete where appropriate)</i>	Proportion of the Project Expenditure in Percentage <i>(Please specify)</i>
<u>Setting up a New Business Entity in the FTA and/or IPPA market(s)</u> Setting up a new business entity as Office in UK	01/05/2023 - 31/10/2024	<p><i>(Total should not exceed 20% of the total budgeted expenditure for the project; operating expenses for any current local business entity of the applicant are <u>not</u> fundable.)</i></p> <p><b><u>Setting up a New Business Entity</u></b></p> <div style="border: 1px solid black; padding: 5px;"> <p> <input checked="" type="checkbox"/> Office               <input type="checkbox"/> Factory               <input type="checkbox"/> Retail Shop               <input type="checkbox"/> Representative Office  <input type="checkbox"/> Others (Please specify: )             </p> <p>Location of Implementation: FTA and/or IPPA market(s) (Please specify: <u>UK</u>)</p> <p>Purpose of setting up the above new business entity and its direct relationship with developing business in the FTA and/or IPPA market(s) : <u>We are looking to rent a physical office in the UK facilitate the business development in our target market.</u></p> <p> <input checked="" type="checkbox"/> Please tick if the new entity would carry out other measures covered by this application (please also specify the entity in Part V of this application).             </p> <p>1. Rental Expenses:                size of the new business entity: <u>20</u> sqm                rent: \$ <u>7,500.00</u> x <u>18</u> months                Total: HK\$ <u>135,000.00</u></p> <p>2. Other relevant operating expenses for setting up the aforementioned new business entity (including business registration/operating licence fees, rental/renovation expenses, utility expenses and the fees of engaging professional services):</p> <p>Location of Implementation: <del>HK</del> / FTA / IPPA market(s) (Please specify: <u>UK</u>)<sup>#</sup></p> </div>	19.72%

		<p>Relevant items and expenses: Item 1: Utility Billing x 18 months s (HK\$5,000.00)</p> <p>Total: HK\$<u>5,000.00</u></p> <p>Purpose and its direct relationship with developing business in the FTA and/or IPPA market(s): <u>Utility billings are essential to operate the UK new office.</u></p>	
		Total Expenses: HK\$ <u>140,000.00</u>	
<p><b><u>Recruit Additional Manpower</u></b></p> <p><b>(directly incurred for implementing this proposed project)<sup>8</sup></b></p> <p>Recruit 1 Recruitment Consultants in UK</p>	01/05/2023 - 31/10/2024	<p><b><i>(Total should not exceed 50% of the total budgeted expenditure for the project.)</i></b></p> <p><u>Details of each additional post/employee</u></p> <p>Position: <u>Recruitment Consultants</u>, No. of Person(s): <u>1</u></p> <p>Main job duty/work: <u>Responsible for day-to-day sales operations of the UK entity.</u></p> <p><u>Account servicing and provide cold calls for UK clients database.</u></p> <p>Job Location: <del>HK</del>/ FTA / IPPA market(s) (Please specify: <u>UK</u>)</p> <p>Place of employment: <del>HK</del>/ FTA / IPPA market(s) (Please specify: <u>UK</u>) #</p> <p>No. of months / <del>days</del><sup>#</sup>: <u>18</u></p> <p>Monthly / <del>Daily</del><sup>#</sup> salary : HK\$<u>19,000.00</u>/person</p> <p>Total Salary: HK\$<u>342,000</u></p> <p><b><u>Extra expenses for employing additional staff</u></b> (e.g. MPF to be paid by employer, advertisement for recruitment, other related local expenses, etc.)</p> <p>Item 1 (nature and content): <u>Employer's National Insurance</u> HK\$ <u>8,000.00</u></p>	<u>49.30%</u>

<sup>8</sup> Please refer to paragraph 5.3.1 and Annex 4 of the Guide to Application about the fundable costs for recruiting additional manpower

		<div></div> <p>Total expenses : HK\$<u>350,000.00</u></p>	
<p><b><u>Establish/Enhance# Company Website</u></b></p> <p>Enhance existing website (www.greatrich.com)</p>	01/05/2023 - 31/10/2024	<p><i>(Total cost for enhancing the applicant's company website should not exceed HK\$100,000 per application.)</i></p> <div> <input type="checkbox"/> Establish new website    <input checked="" type="checkbox"/> Enhance existing website at (www.greatrich.com)         </div> <p>Content and application of website:  <u>Enhancing the existing company website by incorporating more content (10 pages) relating to the UK market, and creating an API to external online job market platform</u></p> <p>Promotion Area/Target: <u>UK citizens who aim to look for job opportunities</u></p> <p>Location of production: <del>HK</del>/FTA / IPPA market(s)          (Please specify: the UK)#</p> <p>Relevant items and expenses:          Item 1: website design and enhancement (HK\$40,000.00)          Item 2: API development (HK\$10,000.00)</p> <p>Purpose and its direct relationship with developing business in the FTA and/or IPPA market(s):  <u>Rebuild a company website to establish a professional image of our company to attract new and potential audience.</u></p> <p>Total expenses: HK\$ <u>50,000.00</u></p>	<u>7.04%</u>
<p><b><u>Place Project Related Advertisement</u></b></p> <p>Place Digial Banner in Local Newspaper App in UK for 1 time(s)</p> <p>Place LinkedIn Advertisement in UK for 6</p>	01/05/2023 - 31/10/2024	<p><i>(Including any expenses through placing advertisements in newspaper, magazine, television, radio, internet, billboard/poster advertising, as well as the ambassador endorsement/portrait right/Key Opinion Leader (KOL) expenses.)</i></p> <p><i><u>(Total cost for advertising should not exceed 50% of the total budgeted expenditure for the project. In the case of internet advertising, expenses such as deposit, bonus, slotting fee, etc. will not be funded and should not be included in the budgeted expenditure for the project.)</u></i></p>	<u>22.54%</u>

month(s)	<p>Advertising Media: <u>Digital Banner in Local Newspaper App</u> in  <del>HK</del>/ FTA / IPPA market(s) (Please specify: UK)<sup>#</sup>  (Period: <u>1 time(s)</u>)  Promotion Area/Target: <u>UK newspaper app readers</u>  Advertising Detail: <u>The CRM (cost per thousand view) rate is about HKD1000. We expect the advertisement could reach about 80,000 views.</u></p> <p>Relevant items and expenses:  Item 1: The Financial Times online version advertisement (HK\$80,000.00)</p>	
	<p>Advertising Media: <u>Search Engine Pay Per Click (PPC)</u> in  <del>HK</del>/ FTA / IPPA market(s) (Please specify: UK)<sup>#</sup>  (Period: <u>6 month(s)</u>)  Promotion Area/Target: <u>UK search engine users</u>  Advertising Detail: <u>The per per click that highlight to boost our search result for the our target market in the UK, France and Germany.</u></p> <p>Relevant items and expenses:  Item 1: Pay per click advertisement (HK\$80,000.00)</p>	
	<p>Purpose and direct relationship with developing business in the FTA and/or IPPA market(s) in case any HK media is involved:</p> <p>Total expenses: HK\$<u>160,000.00</u></p>	
<b>A. Estimated Total Cost for the Above Measures</b>	<b>HK\$700,000.00</b>	
<b>B. Estimated External Audit Fee<sup>9</sup></b>	<b>HK\$10,000.00</b>	
<b>B1. Estimated External Audit Fee to be Funded<sup>10</sup> (Maximum funding at \$10,000 per audit)</b>	<b>HK\$10,000.00</b>	<u>1.41</u> %

<sup>9</sup> For projects not exceeding 18 months in duration, only one final audited accounts are required. For projects over 18 months in duration, one annual audited accounts to cover the first 12 months of the project period and also one final audited accounts to cover the whole project period (i.e. two audited accounts in total) are required.

<sup>10</sup> Examples for illustration: For projects involving only one audit, if the external audit fee budgeted (B) is \$5,000 per audit, the external audit fee to be funded (B1) should be \$5,000 for one audit. If the external audit fee budgeted (B) is \$12,000 per audit, the external audit fee to be funded (B1) should be the maximum fundable cap at \$10,000.



<b>C. Total Project Cost (C=A+B)</b>	<b>HK\$710,000.00</b>	
<b>D. Amount of Funding Sought (D=A x 50%+B1) (Maximum funding amount at \$1,000,000)</b>	<b>HK\$360,000.00</b>	
<b>E. Applicant's Contribution in Cash (E=C-D)</b>	<b>HK\$350,000.00</b>	

V. Arrangement for Project Implementation:	
Will the Applicant's FTA and/or IPPA entity implement any measure(s) in the project?	<input checked="" type="checkbox"/> Yes (Please specify the details in the section below.) <input type="checkbox"/> No (May leave blank the section below)
	<input checked="" type="checkbox"/> The applicant will set up a new entity in the FTA/IPPA market(s) under the project and will engage the new FTA/IPPA entity to implement the proposed project. Details are set out in Part IV of this application.  <input type="checkbox"/> The applicant will engage its existing FTA/IPPA entity to implement the proposed project. Name of the existing FTA/IPPA entity : Address:  <input type="checkbox"/> This is the actual office location of the FTA/IPPA entity. <input type="checkbox"/> This address is for registration purpose only, the actual office location is :
	No. of Employees in the FTA/IPPA entity <sup>11</sup> Full Time :    Part Time :
	The investment relationship between applicant and the FTA/IPPA entity:  <input checked="" type="checkbox"/> the applicant (enterprise) holds more than 50% shareholding of the FTA/IPPA entity <input type="checkbox"/> one individual shareholder (natural person) with at least 30% shareholding of the applicant holds more than 50% of the shareholding of the FTA/IPPA entity <input type="checkbox"/> the same group of shareholders (natural person) of the applicant together holds 100% of the FTA/IPPA entity <input type="checkbox"/> the applicant (enterprise) or its major shareholders (natural person) has other investment relationship with the FTA/IPPA entity. <sup>12</sup> (Please specify: )

<sup>11</sup> The number of employees in the FTA and/or IPPA market(s) shall include individual proprietors, partners and shareholders actively engaged in the work of the applicant enterprise as well as salaried employees of the enterprise, including full-time or part-time salaried personnel directly paid by the enterprise, both permanent and temporary.

<sup>12</sup> Subject to the consideration of the Programme Management Committee (PMC), the FTA/IPPA entity having other investment relationship with the applicant (enterprise) or the major shareholder (natural person) may also be considered as eligible. The applicant should provide documentary proof of the investment relationship for the PMC's consideration.

<p>Will the Applicant's Mainland entity implement any measure(s) in the project?</p>	<p><input type="checkbox"/> Yes (If 'Yes', please provide the information of the Mainland entity requested below) <input checked="" type="checkbox"/> No (May leave blank the section below)</p>
	<p>Name of the Mainland entity : Address:</p> <p><input type="checkbox"/> This is the actual office location of the Mainland entity. <input type="checkbox"/> This address is for registration purpose only, the actual office location is :</p>
	<p>No. of Employees in the Mainland entity <sup>13</sup> Full Time :    Part Time :</p> <p><u>Sales Turnover of the Current Business in Mainland in last year:</u> HK\$ (Year: ) <del>Audited</del>/ <del>Unaudited</del><sup>#</sup></p>
	<p>The investment relationship between applicant and the Mainland entity:</p> <p><input type="checkbox"/> the applicant (enterprise) holds more than 50% shareholding of the Mainland entity <input type="checkbox"/> one individual shareholder (natural person) with at least 30% shareholding of the applicant holds more than 50% of the shareholding of the Mainland entity <input type="checkbox"/> the same group of shareholders (natural person) of the applicant together holds 100% of the Mainland entity <input type="checkbox"/> the applicant (enterprise) or its major shareholders (natural person) has other investment relationship with the Mainland entity.<sup>14</sup> (Please specify: )</p>

<sup>13</sup> The number of employees in the Mainland shall include individual proprietors, partners and shareholders actively engaged in the work of the applicant enterprise as well as salaried employees of the enterprise, including full-time or part-time salaried personnel directly paid by the enterprise, both permanent and temporary.

<sup>14</sup> Subject to the consideration of the PMC, the Mainland entity having other investment relationship with the applicant (enterprise) or the major shareholder (natural person) may also be considered as eligible. The applicant should provide documentary proof of the investment relationship for the PMC's consideration.

**VI. Options for Funding Payment:****Initial Payment**☐ **Required**

An applicant opting for receiving initial payment for their approved project(s) may be required to provide guarantee by appointing at least one guarantor to sign a separate guarantee agreement.

An applicant will be required to provide guarantee if the aggregate amount of initial payment already and to be disbursed/committed exceeds HK\$1 million. The applicant will be required to provide a separate guarantee agreement when signing the funding agreement and before receiving the initial payment.

The guarantor signing the guarantee agreement should normally be a natural person and a major shareholder (i.e. with shareholding of 30% or more) of the applicant.

☒ **Not required**

**For details of the funding arrangements and financial management, including the guarantee arrangement, please refer to paragraph 5 of the Guide to Application (FTA and IPPA Programme)<sup>15</sup>.**

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<sup>15</sup> Version of 11/2022.

**VII. Other Information of the Project:**

Project Coordinator and Position:	Name (English): <u>Chan Tai Keung</u> Name (Chinese): <u>陳大強</u> Position: <u>General Manager</u> Company/Organisation <sup>16</sup> : <u>GREAT RICH SUCCESS LIMITED</u>	Tel No.: <u>2123 4567</u> Fax No.: <u>N/A</u> Email Address: <u>keung@abc.com</u>
Deputy Project Coordinator and Position:	Name (English): <u>Chan Tai Lik</u> Name (Chinese): <u>陳大力</u> Position: <u>Assistant Director</u> Company/Organisation <sup>16</sup> : <u>GREAT RICH SUCCESS LIMITED</u>	Tel No.: <u>2765 4321</u> Fax No.: <u>N/A</u> Email Address: <u>lik@abc.com</u>
Please indicate whether Applicant Enterprise has applied / is applying for financial support under the BUD Fund (including the Mainland, and FTA and IPPA Programmes)	<input type="checkbox"/> Yes ( <input type="checkbox"/> Mainland Programme <input type="checkbox"/> FTA and IPPA Programme ) Status of Application(s): <input type="checkbox"/> Approved Application No. 1: , Initial payment applied HK\$, Approved Funding Amount HK\$;  <input type="checkbox"/> Rejected (Application No. 1: )  <input type="checkbox"/> Under processing (Application No. 1: )  <input type="checkbox"/> Withdrawn (Application No. 1: )	<input checked="" type="checkbox"/> No
Please indicate whether Applicant Enterprise has received/would receive or is applying for funding support from other funding	<input type="checkbox"/> Yes  <div style="border: 1px solid black; padding: 5px;">         Name of Organisation providing funding scheme/source and Area:       </div>	<input checked="" type="checkbox"/> No

<sup>16</sup> Project coordinator and deputy project coordinator should be a staff member of the applicant company. Please refer to paragraphs 3.2.3 and 7.2 as well as Annex 7 of the Guide to Application.

<p>schemes provided by the HKSAR Government or any statutory organisations or non-governmental organisations receiving subventions from the HKSAR Government or any governmental authorities of the related market(s) (i.e. Mainland, FTA and/or IPPA economies) or other sources of sponsorships/donations in Hong Kong or from the Mainland, FTA and/or IPPA economies for carrying out the same project measures in the proposed project<sup>17</sup>?</p>	<p>Name of the funding scheme/source and Area:</p> <p>Status of Application(s):</p> <p><input type="checkbox"/> Approved (Application No.: ) (Please specify the Approved Funding Amount HK\$/Other Currencies: )</p> <p><input type="checkbox"/> Rejected (Application No.: )</p> <p><input type="checkbox"/> Under processing (Application No.: )</p> <p><input type="checkbox"/> Withdrawn (Application No.: )</p>	
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<sup>17</sup> Any expenditure item(s) which have already received or would receive funding support from other funding schemes provided by the HKSAR Government or any statutory organisations or non-governmental organisations receiving subventions from the HKSAR Government or any governmental authorities of the related market(s) (i.e. Mainland, FTA and/or IPPA economies) or other sources of sponsorships/donations in Hong Kong or from the Mainland, FTA and/or IPPA economies will NOT be eligible for funding support under the FTA and IPPA Programme.

## VIII. Declaration & Signature by the Applicant

I, on behalf of GREAT RICH SUCCESS LIMITED, declare that:

1. the Applicant has read the “Guide to Application for the Dedicated Fund on Branding, Upgrading and Domestic Sales (FTA and IPPA Programme)” (the Guide to Application) and agree to follow the provisions set out in the Guide to Application;
2. all factual information provided in this Application as well as the accompanying information are true and accurate and reflect the status of affairs as at the date of submission. The Applicant understands that any wilful provision of false information or withholding of any material information relating to this Application will affect the outcome of this Application. The Applicant undertakes to inform HKPC immediately in writing if there are any subsequent changes to the above information;
3. the Applicant is having substantive business operations in Hong Kong, is at present not a listed company and has no plan to become a listed company, in Hong Kong or any other places; and
4. the Applicant understands that any false declaration shall lead to termination of the funding agreement, refund of any funds given, and the possibility of criminal charges.

The Applicant authorises HKPC and its authorised persons to handle the personal data/information provided in this Application in accordance with paragraph 7.9 of the Guide to Application. The Applicant also authorises HKPC and HKSAR Government to verify the information provided in this Application with the related Government bureaux/departments and organisations.

- ☒ The Applicant Enterprise is NOT owned and/or controlled by a current HKPC Council Member or his/her associate or associated person at the time of filing application.
- ☐ The Applicant Enterprise is owned and/or controlled by a current HKPC Council Member or his/her associate or associated person at the time of filing application. Please fill in the full name of such HKPC Council Member in the box below. \_\_\_\_\_ °

For the purpose of this application,

- (1) “associate” of a person means:
  - (a) a relative or partner or director of that person; or
  - (b) a company one or more of whose directors is in common with one or more of the directors of that person.
- (2) “associated person” of a person means:
  - (a) any person who has control, directly or indirectly, over that person; or
  - (b) any person who is controlled, directly or indirectly, by that person; or
  - (c) any person who is controlled by, or has control over, the first-mentioned person in clauses 2(a) and 2(b).
- (3) A person having “control” over another person means the power of that person to secure:
  - (a) by means of the holding of shares or interests or the possession of voting power in or in relation to the second-mentioned person or any other person; or

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(b) by virtue of powers conferred by any constitution, memorandum or articles of association, partnership, agreement or arrangement (whether legally enforceable or not) affecting that second-mentioned person or any other person; or

(c) by virtue of holding office as director in that second-mentioned person or any other person;

that the affairs of that second-mentioned person are conducted in accordance with the wishes of the first-mentioned person.

- (4) “director” means any person occupying the position of a director by whatever name called and includes without limitation a de facto or shadow director. In the context of HKPC, it means a member of HKPC appointed under section 9 of the Hong Kong Productivity Council Ordinance (Cap. 1116) (“member of HKPC”).
- (5) “relative” means the spouse, parent, child, brother or sister of the relevant person, and, in deducing such a relationship, an adopted child shall be deemed to be a child both of the natural parent and the adopting parent and a step child to be a child of both the natural parent and the step parent.

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Authorised Signature with Company Chop

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Name of Authorised Signatory

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Name of Applicant

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Position

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Date